

# Quick Release\_

## Privacy and Cookie Policy

[rev 2.3, 2021-06-15]

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### 1.0. Introduction

Quick Release\_ is a trading name of:

Quick Release (Automotive) Ltd., 1386 London Road, Leigh On Sea, Essex, SS9 2UJ.  
Company number: 04717239, VAT number: GB 820 7888 09.

Quick Release, Inc. MI: 712 Abbott Road, East Lansing, MI 48823. DE: 3500 S DuPont Highway, Dover, Kent, DE 19901.

Quick Release (Australia) Pty Ltd, Suite 1.01, Level 1, 828 Pacific Highway, Gordon, NSW 2072.  
ABN: 65 622 997 442.

Quick Release GmbH, Mathias-Brüggen-Str. 170, 50829 Köln. HRB number: 85887, VAT number: DE 304 360 518.

Quick Release (Automotive) Limited Sucursal en España, Calle Serrano 93, 2-F, 28006 Madrid.  
VAT number: W6060527F.

[www.quickrelease.co.uk](http://www.quickrelease.co.uk), [www.quickreleaseinc.com](http://www.quickreleaseinc.com), [www.quickrelease.com.au](http://www.quickrelease.com.au), [www.quickrelease.de](http://www.quickrelease.de) and [www.quickrelease.es](http://www.quickrelease.es) are committed to protecting your privacy and maintaining the security of any personal information received from you. We adhere to the requirements of the applicable data protection laws, including the General Data Protection Regulation (GDPR) and the UK Data Protection Act 2018, as well as our data privacy policies.

The purpose of this statement is to explain to you what personal information Quick Release (Automotive) Ltd and/or its affiliates ("Quick Release\_", "we", "us" or "our", "Site") collect, how we may use it and will look after it, as well as tell you about your privacy rights in relation to the processing of your personal data.

### 2.0. What personal data do we collect about you?

We collect personal data from you when you provide it to us directly and through your use of the Site. This information may include:

- 2.1. Information you provide to us when you use our Site (e.g., your name, contact details);
- 2.2. Records of your interactions with us (e.g., if you interact with us on social media);

- 2.3. Information collected automatically, using cookies and other tracking technologies (e.g., which pages you viewed and whether you clicked on a link in one of our email updates). We may also collect information about the device you use to access our Site; and
- 2.4. Other information necessary to provide the Site, for example we may access your location if you give us your consent.

### **3.0. What do we use this personal data for?**

Depending on how you use our Site, your interactions with us, and the permissions you give us, the purposes for which we use your personal data include:

- 3.1. To manage and respond to any queries or complaints.
- 3.2. To personalise the Site to you and show you content we think you will be most interested in, based on your browsing activity.
- 3.3. To improve and maintain the Site and monitor its usage.
- 3.4. For market research, e.g., we may contact you for feedback about our service.
- 3.5. To send you marketing messages and show you targeted advertising, where we have your consent or are otherwise permitted to do so.
- 3.6. For security purposes, to investigate fraud and where necessary to protect ourselves and third parties.
- 3.7. To comply with our legal and regulatory obligations.

We rely on the following legal basis, under data protection law, to process your personal data:

- 3.8. Because the processing is necessary to perform a contract with you or take steps prior to entering into a contract with you.
- 3.9. Because we have obtained your consent.
- 3.10. Because it is in our legitimate interests to maintain and promote our services. We are always seeking to understand more about our clients in order to offer the best customer experience. We may use information about you to tailor your view of the Site, to make it more interesting and relevant for you.

## **4.0. Marketing**

We love to communicate with our clients and so, depending on your marketing preferences, we may use your personal data to send you marketing messages by email. Some of these messages may be tailored to you, based on your previous browsing or purchase activity, and other information we hold about you.

If you no longer want to receive marketing communications from us (or would like to opt back in), you can change your preferences at any time by contacting us (details below) or clicking on the 'unsubscribe' link in any email. If you unsubscribe from marketing, please note we may still contact you with service messages from time to time (e.g., order and delivery confirmations, and information about your legal rights).

You may also see ads for our Site on third party websites, including on social media. These ads may be tailored to you using cookies (which track your web activity, so enable us to serve ads to customers who have visited our Site). Where you see an ad on social media, this may be because we have engaged the social network to show ads to our customers, or users who match the demographic profile of our customers. In some cases, this may involve sharing your email address with the social network. If you no longer want to see tailored ads you can change your cookie and privacy settings on your browser and these third-party websites.

To learn more about what this mean for you follow this link – <http://www.youronlinechoices.com/>

## **5.0. Who do we share this personal data with?**

We may share customers' personal data with third parties including:

- 5.1. With our professional and legal advisors.
- 5.2. With third parties engaged in fraud prevention and detection.
- 5.3. With law enforcement or other governmental authorities, e.g., to report a fraud or in response to a lawful request.
- 5.4. Where we have your consent or are otherwise legally permitted to do so.

## **6.0. Storage and Retention**

We use service providers based around the world. Consequently, your personal data may be processed in countries outside of Europe, including in countries where you may have fewer legal rights in respect of your data than you do under local law. If we transfer personal data outside the European Economic Area, we will, as required by applicable law, ensure that your privacy rights are adequately protected by appropriate safeguards, in particular the EU's standard contractual clauses. Please contact us if you would like more information about these safeguards.

We will keep your personal data for as long as we need it for the purposes set out above, and so this period will vary depending on your interactions with us. Where we no longer have a need to keep your information, we will delete it. Please note that where you unsubscribe from our marketing communications, we will keep a record of your email address to ensure we do not send you marketing emails in future.

## **7.0. Candidates, Employees, Clients and Suppliers**

### **7.1. Statement of information for candidates**

Pursuant to your discussion with Quick Release Talent Acquisition, you have given consent to participate in the recruitment process and in the improvement thereof, involving the computer processing of your personal data by Quick Release. Your data may be forwarded to the Group's various entities for the same purposes. The data collected is indispensable for this processing and is intended for the authorised departments of Quick Release. It will be retained for a period of two years as from our final contact.

### **7.2. Statement of information for employees**

In compliance with the European General Data Protection Regulation (GDPR), Quick Release is employing the processing of personal data for the purpose of personnel management. This processing will, specifically, provide a capacity for payroll management, the management of careers, of training, of work organisation, of the supply of resources and the provision of IT tools, of internal and external communications and the security of sites and people. This processing is grounded in the legitimate interest of Quick Release and the legal obligations incumbent upon Quick Release, and in the performance of contracts of employment. The data collected is indispensable for this processing and is intended for the authorised departments of Quick Release. It is retained for a period of six years after you leave the company, or longer if legal provisions so require.

### **7.3. Statement of information for clients**

In compliance with the European General Data Protection Regulation (GDPR), Quick Release is employing the processing of personal data for the purpose of clients and prospects commercial management. This processing is grounded in the legitimate interest of Quick Release and the legal obligations incumbent upon Quick Release. The data collected is indispensable for this processing and is intended for the authorised departments of Quick Release. It is retained for a period in line with statutory requirements.

#### **7.4. Statement of information for suppliers**

In compliance with the European General Data Protection Regulation (GDPR), Quick Release is employing the processing of personal data for the purpose of suppliers and providers management. This processing is grounded in the legitimate interest of Quick Release and the execution of a contract. The data collected is indispensable for this processing and is intended for the authorised departments of Quick Release. It is retained for a period in line with statutory requirements after the end of the period of contractual relationship.

#### **8.0. Children**

Our Site is not intended for, and should not be used by, children under the age of 18. We do not knowingly collect personal data from children under 18.

#### **9.0. Cookies**

Our Sites uses cookies and similar technologies to provide certain functionality to the Site, to understand and measure its performance, and to deliver targeted advertising.

#### **10.0. Your rights**

You have certain rights in respect of your personal data, including the right to access, portability, correction, and request the erasure of your personal data.

You also have the right to object to your personal data being used for certain purposes, including to send you marketing. See 'Marketing' above, for more details of how to opt-out of marketing.

We will comply with any requests to exercise your rights in accordance with applicable law. Please be aware, however, that there are a number of limitations to these rights, and there may be circumstances where we are not able to comply with your request. To make any requests regarding your personal data, or if you have any questions or concerns regarding your personal data, you should contact us using the details below. You are also entitled to contact your local supervisory authority for data protection.

#### **11.0. Registration**

We are registered as a data controller with the Information Commissioner's Office (ICO) and our registration number is: ZB080043

## **12.0. Changes to this Privacy Policy**

We may from time to time make changes to the Quick Release Privacy Policy. When any change is made this a notice will be issued here.

## **13.0. Contact Us**

Please do not hesitate to contact us, using the details below, if you:

- 13.1. Have any questions about privacy or this particular statement.
- 10.2. Wish to exercise your rights in relation to your personal data rights.
- 10.3. Wish to make a complaint about our use of your data.

Email address: [dpo@quickrelease.co.uk](mailto:dpo@quickrelease.co.uk)

United Kingdom postal address: Warwick Innovation Centre, Warwick Technology Park, Gallows Hill, Warwick, CV34 6UW

United States postal address: 1927 Rosa Parks Boulevard #140, Detroit, MI 48216

Australia postal address: Suite 1.01 Level 1, 828 Pacific Highway, Gordon, NSW 2072

Germany postal address: Mathias-Brüggen-Str. 170, 50829 Köln

Spain postal address: Calle Serrano 93, 2-F, 28006 Madrid

If, despite our commitment and efforts to safeguard your personal data, you have any concerns or complaints about our privacy activities, you can contact the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)). We would, however, appreciate the opportunity to deal with your concerns before you approach the ICO so please contact us in the first instance.